

**BRAD LITTLE**  
GOVERNOR

**Wendi Secrist**  
Executive Director



**Deni Hoehne**  
Chair

**John Young**  
Vice Chair

## **WORKFORCE DEVELOPMENT COUNCIL**

514 W Jefferson St, Ste 131, Boise, ID 83702

### **Workforce Development Policy Committee Meeting Minutes – September 19, 2023**

**Committee Members:** Hope Morrow, Lori Barber, Sean Coletti, Christi Gilchrist, Jason Hudson, Tom Kealey, Clay Long, Daniel Puga, Jani Revier, Tom Schultz, John Smith

**Staff:** Wendi Secrist, Sherawn Reberry, Denise Hill, Rebecca Watson

**Guests:** Alyssa Romero, Lobby Idaho

**Call to Order at 2:06 p.m.**

**Roll Call** – Quorum met; introductions made.

**Review Agenda** – No changes to the agenda.

**\*Review August 22, 2023 Meeting Minutes**

**Motion for unanimous consent by Mr. Dan Puga to approve August 22, 2023 Meeting Minutes as written. Second by Ms. Lori Barber. Motion carried.**

#### **Idaho LAUNCH**

- **Student Updates**
  - Next steps web – updated.
    - Id Launch top box.
    - Sign up for Oct 3 notification.
    - Launch flyer posted there.
    - New flyer being approved – QR code to web site.
    - In demand careers list
    - Caree box – sh0ws launch eligibility.
    - Comparison information
    - FAQs
    - Opportunities
    - Playbook for counselors
  - Presentations are happening.
    - Hispanic Youth Leadership Summit
  - Scholarship Idaho taking apps Oct 3
  - Media Kit about 1 week out.
  - Presentation materials out next week

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- **Adult Updates**
  - Pop ups for student LAUNCH
- **\*LAUNCH Course Approvals**
  - List of new courses
  - First Mile CDL
  - New Horizon Boise Computer Learning
  - North Idaho Dental Personnel
  - Idaho Rural Water
  - Idaho State University

**Motion by Ms. Lori Barber to approve course list striking the two above-mentioned courses for further investigation. Second by Mr. Dan Puga. Motion carried.**

- **\*LAUNCH Course Cost Adjustments**
  - 2 courses Idaho Rural Water

**Motion by Mr. Dan Puga to accept increases as presented. Second by Ms. Lori Barber. Motion carried.**

### **Update on New Providers – none currently**

- Reaching out to cosmetology.
- MOU – no funding until July 1<sup>st</sup>

### **WDTF funding for Idaho LAUNCH 1.0**

- Data for all day meeting in Oct.
- Docs sent prior to this meeting.
- What else would you like
  - Eval of WDTF – 50 close grants, last one in 2019
  - Not at a point to do another evaluation.
  - Data, more analysis on employer grants
  - Most recent data set.
  - Have all raw data – supposed to be trained vs actual.
  - Annual report
    - To Legislature every year
    - Latest 2022
    - Financial analysis WDTF
    - Showing flipped model from 75% employ grants to 20%
    - Distribution across state
    - Ave cost per trainee

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- 2022 1<sup>st</sup> launch data – no stories, initial analysis for Launch.
- Completion data
- Wage gains
- Heat map – reaching with LAUNCH.
- LAUNCH has additional data –
  - Look by industry and age range.
  - Cancellations
  - Wage & employment metrics
- LAUNCH Performance
  - Age & Gender (DOL)
  - Costs

- What do you want for OCT?

Wendi – where are we on obligations?

- 4M41K = 1383 individual
- Council approved and additional \$1M = 6.3 m for fiscal Year
  - Funds will likely not last through December
  - Staff are still processing the wave from September.

**Closing remarks**

**Hope Morrow**

**Motion to adjourn by Mr. Dan Puga. Second by Ms. Lori Barber. Motion carried.**  
**Adjourned at 3:20p.m.**