

## Outreach Committee Meeting

February 27, 2023

11 am – 12 pm (MT)

Meeting called to order at 11:01 am by Farhana Hibbert.

**In attendance:** Farhana Hibbert (Chair), Alina Rahim, Donald Lovejoy, Karma Fitzgerald, Kimber Russell, Micaela de Loyola-Carkin (staff), Renee Bade (staff)

Purpose and history of PowerPoint:

- Hillary Blackstone had put together that allows you to click on a video to show you a specific video for the region you are presenting.
- Overall thought is to make it more simplistic for people to share given the limitations with internet and challenges with videos on PowerPoint.

Suggestions for improvement:

- Utilize the presentation Renee has built out that gives a high-level overview of each of the streams of service.
- Start more organically at a higher level of what we do and the why we are presenting. (Slide 3)
  - o Expand your impact – increase your capacity.
  - o There is only so much time and so many volunteers.
  - o This is a way for your organization to do more with your mission.
- Once we go into national service it makes more sense as to the why.
- Slide 6:
  - o It was easier to remove the video and just use the slides.
  - o Often do not have Wifi or sound available.
- Show commissioners how to hide slides.
- Maybe have two versions
  - o One with video for longer presentations.
  - o One shorter version with just high-level slides for shorter presentations.
- Slide 7:
  - o Update with newest information.
- Slide 8:
  - o Keep – as this is helpful.
- Slide 9:
  - o Like the slide, but in presentations haven't had the ability to utilize this slide.
- Slide 10:
  - o This is hard to utilize as most commissioners do not have internet. Additionally, this information is currently out of date for 2022/2023.
- Rather than doing it by geographic area – you could do by stream of service.
- The regionalized items are great, but generally are not usable in the short meeting format in which we present.

- Having 1 slide for each stream of service.
- Highlight a project for the area in which we are presenting. Or projects that would speak to the audience to which you are presenting.
- Right before slide 31 add in details on other areas where Serve Idaho works that could assist the organization:
  - o Philanthropy Day/Volunteer Awards – update with 2022 info
  - o INC Regional Conference & Statewide Conference
- Next Steps slide needs to be added with our contact information.
- Provide handouts to the participants in advance of the presentation.

Next Steps:

- Micaela will take the notes from the meeting and build out a presentation based on feedback.
- Have Donald review the flyers to ensure the information is still up to date.
- Staff will have multiple copies available for all commissioners at next commission meeting.

Motion to approve minutes from January 19<sup>th</sup> meeting:

- Motion: Karma Fitzgerald
- Second: Alina Rahim
- Motion passes.

Operational Dashboard Updates:

- G1.O2 Output A: Have committee members meet with members to learn about what they are doing.
  - o Need to organize this and figure out to best connect commissioners to AmeriCorps members.
  - o Micaela will provide contact information for members to commissioners who will contact them to set up a best time.
  - o Micaela will develop a list of questions to generate discussion with the members.
  - o Commissioners will record either on their phone or via zoom and provide to Micaela.
- G1.O2. Output B: Commissioner provide presentation to rural communities.
  - o Need to finalize presentation.
  - o Commissioners need to identify organizations they can present to.
  - o Need to be accomplished by 12/31/2023.
- G1.O4 Output A:
  - o Blog post was published in January.
  - o Karma willing to create one as well.
  
- Outreach committee will present the outreach presentation at the April commission meeting. Would request 30 minutes, do presentation, include tutorial and answer any questions. Karma Fitzgerald and Farhana Hibbert will team up to present. At the commission meeting.

Meeting adjourned at 11:38 am by Farhana Hibbert.