



MEDIA ALERT

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Idaho Travel Council Announces October Meeting

BOISE, Idaho (October 12, 2026)—The Idaho Travel Council (ITC) will meet at the Bruce M. Pitman Center, 2nd Floor, Vandal Ballroom on the University of Idaho campus (709 Deakin Ave., Moscow, ID 83844) on Monday, October 19, 9:00 a.m. to 12:00 p.m. (PT).

Review the ITC meeting agenda [here](#).

The ITC meeting is open to the public.

The ITC is an eight-member, private-sector advisory board appointed by the Governor. The goal of the ITC, as well as Idaho Tourism, is to grow Idaho's economy by increasing visitor expenditures throughout the state.

For a full list of ITC members, click [here](#).

To learn more about Idaho Tourism, go to [Power of Idaho Tourism](#) or [VisitIdaho.org](#).

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