



Idaho Lottery Commission Meeting Minutes

Date, Time, and Place

The 282nd meeting of the Idaho Lottery Commission took place on Wednesday, July 15, 2026, at Idaho Lottery Headquarters, Boise, Idaho and via Zoom.

Attendees:

Commissioners Present: Chairman, Craig Corbett
Commissioner, Sue Kerrick
Commissioner, Skip Smyser
Commissioner, Amy Bloem

Lottery Staff Present: Director, Andrew Arulanandam
Director of Lottery Security, Tony Pittz
Chief Financial Officer, Ben Klotthor
Community Engagement Manager, Gaby Perez
IT Manager, Joyce Mason
IT Manager, Janice Hetrick
Marketing Manager, Sherie Moody-St. Clair
Sales Program Manager, Kevin Cope
Key Account Coordinator, Josh Renn
Customer Service Rep/Admin. Assistant, Abby Flores
Public Information Specialist, David Workman

Others Present: Ryan Belveal, GameCo
Jamie Hegge, Lawrence & Schiller
Joey Nielson, Lawrence & Schiller
Dara Klatt, Lawrence & Schiller
Steve Poole, Intralot
Byron Peterson, Pollard

1. Meeting Called to Order

Chairman Corbett called the meeting to order at 10:00 AM.

2. Approval of the Minutes*

Commissioner Smyser moved to approve the minutes from the May 14, 2026, Commission meeting, Commissioner Kerrick seconded the motion. The vote was unanimous for approval.

3. Director Update

Director Arulanandam reported updates regarding the Powerball lottery expansion, including the upcoming addition of the UK market and ongoing discussions with the NFL about branding issues regarding the new game Xs and Os. The Director noted that while the UK joining Powerball could potentially accelerate jackpot growth with an estimated 30 million new players, legislative approval would be required for any country beyond Australia to join after the UK. He also covered recent lottery performance, with most products showing growth except for local draw games, and plans were discussed to enhance advertising strategy and social media outreach to attract new players.

4. Current Sales Report

Chief Financial Officer, Ben Klotthor, reviewed the current sales report and that report was entered into the minutes as an attachment.

5. Sales Division Update

Sales Program Manager, Kevin Cope, highlighted successful sales initiatives, including the hiring of new staff members, including Josh Renn, who is the new Key Account Coordinator. He stated that with Josh's new efforts in his role there is a possibility of adding 43 new DreamTouch locations throughout the state. He also updated the Commission on the new partnership with Walgreens stores which is planned to launch in November with 37 stores throughout the state selling in-counter tickets. He plans to launch 15 DreamTouch terminals to start and evaluate for further expansion after 6 months.

6. Community Engagement Update

Community Engagement Manager, Gaby Perez, reported that community engagement efforts were thriving, with fully staffed customer service and successful social media engagement, while also discussing upcoming community events with her team to be able to try new events throughout Idaho.

7. Marketing Division Update

Marketing Manager, Sherie Moody-St. Clair, reported on our most recent summer campaign BBQ Bucks and its success with our partnership with Double R Ranch and Albertsons. She

discussed our upcoming scratch ticket campaign of retro gaming featuring Pong, Centipede and Atari family of games.

8. IT Division Update

IT Manager, Janice Hetrick, discussed the LX integration and testing between the Lottery, Intralot and Elsum addressing the roadblocks early to have a successful conversion. IT Manager Joyce Mason's retirement date that is scheduled for July 31st was also discussed, with Joyce continuing to be a consultant through Intralot to help move the conversion forward

9. Security Division Update

Director of Lottery Security, Tony Pittz, discussed his part in monitoring and assisting with the MUSL audit process during the conversion and maintaining compliance through the transition. He also spoke about the management of licensing for all of our lottery retailers and any change in ownership that may happen which is monitored to ensure compliance with Lottery regulations. Lastly, he spoke about our newest Bulk Purchase legislation that prevents anyone from purchasing more than five thousand dollars in lottery in a twenty-four-hour period. He stated it is going well and our retailers and players appreciate the efforts we made to ensure that the winnings stay in Idaho.

10. Set Future Meeting Date*

The Commission agreed that the next scheduled meeting will be Thursday September 17, 2026, in Boise, Idaho.

Commissioner Smyser moved to approve the date, Commissioner Bloem seconded the motion, and the vote was unanimously approved.

Adjournment

Commissioner Bloem moved to adjourn, seconded by Commissioner Smyser and the meeting adjourned.

Certification:

I hereby certify that the foregoing minutes are a true and correct record of the actions and decisions made by the Lottery Commission.

X



Andrew Arulanandam
Director



**FISCAL YEARS 2027 and 2026 COMPARATIVE SALES
FISCAL YEAR TO DATE THROUGH AUGUST 31st**

	FISCAL YEAR 2027	FISCAL YEAR 2026	INC/(DEC)	%	FY27 PROJECTED TO DATE	OVER/(UNDER)
DRAW SALES						
POWERBALL	7,865,645	9,858,583	\$ (1,992,938)	-20.2%	4,756,164	3,109,481
MEGA MILLIONS	4,363,815	3,000,920	1,362,895	45.4%	3,635,068	728,747
LOTTO AMERICA	662,656	528,247	134,409	25.4%	679,452	(16,796)
LUCKY FOR LIFE	-	1,037,804	(1,037,804)	-100.0%	-	-
MILLIONAIRE FOR LIFE	1,214,770	-	1,214,770	100.0%	1,100,712	114,058
IDAHO PICK 3	404,703	400,038	4,665	1.2%	356,712	47,991
IDAHO PICK 4	220,843	203,604	17,239	8.5%	186,849	33,994
IDAHO CASH	564,229	985,973	(421,744)	-42.8%	402,575	161,654
TOTAL	15,296,661	16,015,169	(718,508)	-4.5%	11,117,534	4,179,127
PULLTAB SALES						
TOUCHTABS	16,113,790	14,388,079	1,725,711	12.0%	15,457,534	656,256
PULLTABS	871,645	683,915	187,730	27.4%	569,041	302,604
TOTAL	16,985,435	15,071,994	1,913,441	12.7%	16,026,575	958,860
SCRATCH SALES						
SCRATCH	42,757,413	38,995,669	3,761,744	9.6%	41,004,932	1,752,481
INSTAPLAY	2,202,383	2,711,613	(509,230)	-18.8%	1,919,452	282,931
TOTAL	44,959,796	41,707,282	3,252,514	7.8%	42,924,384	2,035,412
TOTAL SALES	\$ 77,241,892	\$ 72,794,445	\$ 4,447,447	6.1%	70,068,493	7,173,399