

BRAD LITTLE
GOVERNOR

Wendi Secrist
Executive Director



Deni Hoehne
Chair

Sarah Griffin
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

514 W Jefferson St, Ste 131, Boise, Idaho 83702

Program Impact & Evaluation Committee Meeting Minutes

Date: Wednesday, August 5, 2026
Time: 9:00 AM – 10:00 AM

Committee Members: ~~Cathleen McHugh, Cate Collins~~, Senator Carrie Semmelroth, ~~Lori Barber, Craig Shaul~~, Chet Andes, Jose Ortiz

Staff: Kimberly Gardner, Denise Hill, Sherawn Reberry, Jan Whiting, Stacy James

Guests: Nicole Hohnstein, IDOL; Jacob Sauer, Bilbao & Co; Pete Risse, IDCTE; Jenn White, SBE; Heidi Estrem, SBE; Maria Saldana,

Call to order at 9:07 a.m.

Welcome

Senator Carrie Semmelroth, Chair

Roll Call, Introductions, quorum not met
Review Agenda, adjust order moving agency updates to

***Approve Meeting Minutes July 1, 2026 Meeting Minutes, tabled to September 2, 2026 meeting.**

Overview of COV draft frameworks

Kimberly Gardner

- Why needed
- Shared way of valuing, common language
- Are they truly adding value
- What makes it valuable
- Work so far
 - Info gathering
 - Identify domains of value relevant to ID
 - Generate potential metrics
 - Surfacing quest of feasibility
 - How do we organize this
- Design principles
 - Comprehensive
 - Flexibility
 - Adaptable

- Understandable
 - Useful
 - Evidence-based
- Learner journey framework (1)
 - Organizer around the learner
 - Should be 8 stages, steps
 - Developing value over time
 - Long term perspective
- Perspectives framework (2)
 - Multiple stakeholders
 - 5 perspectives
 - Employer & labor market
 - Public investment & system capacity
 - Education & training
 - Learner success
 - Economic outcomes
 - Concern about losing the story
- Integrating both (3&4)
 - 2 possible options to bring them together
- Feedback
 - Multiple perspectives, simpler view is best
 - Overlaps with other things happening
 - Looking at all programs regardless of programs
 - Concern that it signals that some things are more important than others
 - Need to distinguish from greater educational journey
 - Term, Credentials of Value is so used has it become unimportant
 - What do we mean when we say value
 - Value of education versus specific programs
 - Simplicity is best, option 2 with some parts of option 3 – check boxes
 - 1 & 4 don't work
 - Enough complexities within systems, need public/ legislature to quickly understand
 - Genuine concern in valuing something over something else
 - Mobility and resilience should be addressed
 - Love idea of COV, volume versus outcomes; can have many but few have real outcomes
 - How do we drive outcomes, what is the community's role
 - Does the framework consider the role of communities and families?
 - Conversion evolution, works well with funding for post-secondary work
 - Depends on the audience to know which is useful, thus option 2 & 3 together
 - Visual impact of 2 and 3 are best
 - Consideration on short-term components; notion that the education system can control the individual
 - Reminder to focus on simplicity and remember we cannot control the learner
 - Appreciate the broader view, still simple is better
 - Like opt 1 because it brings agencies together for common output, but should it be our north star, perhaps more of an internal guidance for us
 - Some reservations about over-simplifying
 - Risk is we remove the adult's responsibility to define what value is
 - should not underestimate how valuable collaboration between agencies is

- What metrics would show that value
 - Work with folks based on their needs and vision
 - Did we impact retention rate for that area
 - Did we affect earning power
 - The community was responsible for the outcome

Socializing COV frameworks discussion

Senator Carrie Semmelroth

- Tabled

Agency research updates

Open

- Tabled

Meeting adjourned 10:00 a.m.