



**Brad Little**, Governor  
**Tom Kealey**, Director

**Idaho Travel Council Meeting**  
Monday, October 17, 2022  
Fairfield Inn & Suites Twin Falls-Banquet Room  
1788 Washington St. N, Twin Falls, ID  
9:00 a.m. - 12:00 p.m. (Mountain Time)  
8:00 a.m.-11:00 a.m. (Pacific Time)

Join Zoom Meeting

<https://us06web.zoom.us/j/86320096066?pwd=QXI1cmxldXhzM3FBcy90eWdSYWRPUT09>

Meeting ID: 863 2009 6066  
Passcode: 208859

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order and Introductions	Pat Morandi, Chair	
	Approval of July Meeting Minutes		Action Item
9:10 a.m.	Idaho Department of Commerce Update	Tom Kealey, Director	
9:20 a.m.	Program and Collections Update	Matt Borud	
9:40 a.m.	Madden Media Update	Dan Janes Addy Coleman	
10:10 a.m.	Red Sky Update	Julie Chigbrow	
10:40 a.m.	Break	Pat Morandi, Chair	
10:55 a.m.	Great American West Update	Mathias Jung	
11:25 a.m.	Grant Updates	Ewa Szewczyk	
	YTT grant change request (AAR%)	Ewa Szewczyk	Action Item
11:50 a.m.	Other Discussion	Pat Morandi, Chair	
	Future Meetings		
12:00 p.m.	Meeting Adjourn	Pat Morandi, Chair	Action Item