



Idaho Lottery Commission Meeting Minutes

Date, Time, and Place

The 271st meeting of the Idaho Lottery Commission took place on Thursday, January 16, 2025, at Idaho Lottery Headquarters, Boise, Idaho and via Zoom.

Attendees:

Commissioners Present:

Chairman, Craig Corbett
Commissioner, Sue Kerrick
Commissioner, Skip Smyser
Commissioner, Amy Bloem

Lottery Staff Present:

Director, Andrew Arulanandam
Chief Operating Officer, Becky Schroeder
Deputy Director of Sales, Larry Polowski
Deputy Director of Marketing, Sherie Moody-St. Clair
Director of Lottery Security, Tony Pittz
Chief Financial Officer, Ben Klotthor
Administrative Manager, Gaby Perez
Public Information Specialist, David Workman

Others Present:

Brad Surkamer, CLM
Tom Day, Intralot
Phil Reberger, Sullivan Reberger
Pat Sullivan, Sullivan Reberger
Jason Kreizenbeck, Lobby Idaho
Ryan Belveal, Diamond Game – via Zoom
Bob Fisher, Scientific Games – via Zoom
Robert Anderst, Risch Pisca – via Zoom

1. Meeting Called to Order

Chairman Corbett called the meeting to order at 10:00 AM.

2. Approval of the Minutes*

Commissioner Smyser moved to approve the minutes from the November 21, 2024, Commission meeting. Commissioner Kerrick seconded the motion. The vote was unanimous for approval.

3. Director Update

Ending 5 Star Draw game*

Director Arulanandam requested approval from the Commission to end our **5 Star Draw** game. There are no issues or complaints with the game, however it is underperforming. There is an upcoming price change to Mega Millions, moving from \$2 to \$5, and we believe it is a good time to end our 5 Star Draw Game, which is also \$5.

Commissioner Kerrick moved to approve ending our **5 Star Draw** game. The motion was seconded by Commissioner Smyser. The vote was unanimous for approval.

4. Current Sales Report

Ben Klotthor, Chief Financial Officer, reviewed the current sales report and that report was entered into the minutes as an attachment.

Request Approval – Financial Audit Services RFP*

Ben Klotthor requested approval from the Commission to go out to bid for our Financial Audit Services.

Commissioner Smyser moved to approve publishing our Request for Proposals for Financial Audit Services. The motion was seconded by Commissioner Kerrick. The vote was unanimous for approval.

5. Sales Division Update

Deputy Director of Sales, Larry Polowski, updated the Commission on the sales team. We currently have all our Sales Representatives in the field, as well as all in matching Ford Escape fleet vehicles.

6. Marketing Division Update

Deputy Director of Marketing, Sherie Moody-St. Clair, updated the Commission our current promotion, Love is in the Air. This promotion is a \$5 Scratch game with a top prize of \$50,000 and/or a chance to win a trip to Hawaii.

Another update she provided for the Commission was regarding our Scratch for Schools events. Registration opened yesterday January 15, 2025, and we already have 188 schools registered. Registration closes February 15, 2025, and the event starts in March.

Her last update was regarding the change to our Mega Millions game. Mega Millions is increasing from a \$2 game to a \$5 game, however there will be larger jackpots, better jackpot odds, larger non-jackpot prizes and a new built in multiplier feature. The increase was voted upon by the national Mega Millions game group and it will be a nationwide change.

7. Security Division Update

Director of Lottery Security, Tony Pittz, updated the Commission on his team's efforts to update all Retailer Applications, rechecking their status and credit. This process is complete, and we had very few issues with the update.

He also talked about an online gambling company called Bovada that is offering services in Idaho, which is illegal. There are currently other states working on a cease-and-desist letter to this company, we are working with the Attorney General's office to create one, as well, to ensure they do not attempt to offer their services in Idaho.

8. Set Future Meeting Date*

The Commission agreed that the next regularly scheduled meeting will be Thursday, March 20, 2025, at 10:00 AM in Boise, Idaho.

Commissioner Bloem moved to approve the date and Commissioner Smyser seconded the motion. The vote was unanimous for approval.

9. Adjournment

Commissioner Smyser moved to adjourn, seconded by Commissioner Kerrick and the meeting was adjourned.

Certification:

I hereby certify that the foregoing minutes are a true and correct record of the actions and decisions made by the Lottery Commission.



Andrew Arulanandam, Lottery Director
Lottery Commission Secretary

3/20/2025

Date



FISCAL YEARS 2025 and 2024 COMPARATIVE SALES
FISCAL YEAR TO DATE THROUGH DECEMBER 31st

	FISCAL YEAR 2025	FISCAL YEAR 2024	INC/(DEC)	%	FY25 PROJECTED TO DATE	OVER/(UNDER)
DRAW SALES						
POWERBALL	13,544,876	29,382,306	\$ (15,837,430)	-53.9%	21,114,754	(7,569,878)
MEGA MILLIONS	13,758,288	14,194,947	(436,659)	-3.1%	13,071,038	687,250
LOTTO AMERICA	1,838,491	1,436,958	401,533	27.9%	1,382,514	455,977
LUCKY FOR LIFE	2,747,084	2,598,710	148,374	5.7%	2,739,891	7,193
RAFFLE	4,500,000	4,500,000	-	0.0%	4,500,000	-
IDAHO PICK 3	1,113,841	1,196,286	(82,445)	-6.9%	1,168,852	(55,011)
IDAHO PICK 4	702,212	631,780	70,432	11.1%	628,415	73,797
WEEKLY GRAND	-	792,426	(792,426)	-100.0%	-	-
IDAHO CASH	1,299,979	1,141,105	158,874	13.9%	1,055,738	244,241
5 STAR DRAW	687,375	1,103,035	(415,660)	-37.7%	1,005,464	(318,089)
TOTAL	40,192,146	56,977,553	(16,785,407)	-29.5%	46,666,667	(6,474,521)
PULLTAB SALES						
TOUCHTABS	39,883,410	38,921,514	961,897	2.5%	40,268,852	(385,442)
PULLTABS	1,356,263	1,175,790	180,473	15.3%	1,206,557	149,705
TOTAL	41,239,673	40,097,304	1,142,369	2.8%	41,475,410	(235,737)
SCRATCH SALES						
SCRATCH	113,904,654	112,126,997	1,777,657	1.6%	117,639,344	(3,734,690)
INSTAPLAY	7,711,680	6,033,805	1,677,875	27.8%	6,661,202	1,050,478
TOTAL	121,616,334	118,160,802	3,455,532	2.9%	124,300,546	(2,684,212)
TOTAL SALES	\$ 203,048,153	\$ 215,235,659	\$ (12,187,506)	-5.7%	212,442,623	(9,394,470)