

**Notice of Public Meeting**  
**Outreach Committee Meeting Agenda**  
**May 2, 2022**  
**11:00 AM Mountain Time**

**CALL-IN INFORMATION**

MEETING LINK: <https://idahosde.zoom.us/j/92865688617>

PHONE NUMBER: +1 253 215 8782 US

MEETING ID: 928 6568 8617

PASSCODE: N/A

**IN PERSON INFORMATION**

317 W Main St, Boise, ID 83735

**MISSION: To inspire and recognize volunteers and empower communities through service and AmeriCorps to address Idaho's unmet needs.**

All in-person attendees must comply with [current state of Idaho COVID-19 safety protocols](#) for public gatherings.

**Roll Call:**

<u>  x  </u> Hillary Blackstone	<u>  x  </u> Kimber Russell, Commission Chair
<u>  x  </u> Farhana Hibbert	<u>  x  </u> Renee Bade, Staff
<u>  x  </u> Char Kremer	<u>  x  </u> Micaela de Loyla-Carkin, Staff
<u>  x  </u> Lisa Sanchez	<u>      </u> Kevin Bailey, ex-officio
<u>      </u> Jordan Woods	<u>  x  </u> Amy Busch, ex officio

**Approve Past Meeting Minutes\***

1. Meeting Minutes from March 21, 2022

*Motion by Lisa, second by Hillary to approve the meeting minutes with the addition of roll call, all ayes – motion carried.*

**Updates**

1. Committee Chair Updates
  - *We weren't able to meet in April. No other updates available. All meetings are posted here: <https://townhall.idaho.gov/PublicMeeting?MeetingID=216>*
2. Follow Up and Report Outs from Video Testimonials for Outreach Campaign
  - *Videos can be found on the basecamp site: <https://3.basecamp.com/4747273/buckets/20609122/vaults/3420439894>*
  - *Kevin's video testimonial is with NCCC, Micaela recorded a testimonial for Senior Corps, and Hillary recorded with State and National*
3. Review Outreach Campaign Presentation Edits
  - *More edits needed. Hillary will do the edits suggested by Char and send in an email to all commissioners. She will then ask for more commissioner input if they have additional programs to feature – have them send pictures and short bullet list to add programs to their area. PowerPoint will be shared at May meeting and added to BaseCamp for commissioners to access.*

## New Business

1. View Fact Sheet Created by Serve Idaho Staff, Discuss Commissioner Use/Application
  - <https://serve.idaho.gov/Portals/0/Publications/2021-Annual-Report.pdf>
  - Commissioners can share these resources with their legislators
  - Share via press release and with current programs, Idaho Nonprofit Assoc., United Way, Tribes
2. Review Needs and Prepare for Outreach Committee Items at the May Serve Idaho Commission Meeting
  - a. Committee Members Decide on Roles Each can Lead at the May Meeting
    - During our Committee Report out, Farhana will share the Flyer, Annual Report, PowerPoint, video testimonial 1-sheet to the commission as resources. She will ask for all commissioners to contact 2 organizations and 1 legislator to share this information. Renee and Hillary will have participated in Idaho Out of School Network Regional Roundtables that are taking place across the state - Serve Idaho gets about 10-15 minutes of presentation time.
3. Review Operational Dashboard Priorities for Committee Work and Future Agendas  
*Progress is being made on our dashboard items and many things will be able to be checked off within the next month. Our May Agenda should include the following Items to initiate planning:*
  - G2.O1. Output B: Develop list of speaking points for commissioners when meeting with elected officials.
  - G4.O1. Output A. Produce three blog posts on the importance of volunteerism for 55 and older.
  - G4.O1. Output B. Release two or more social media posts per month geared towards volunteers 55 and older.
  - G4.O1. Output C. Develop newspaper/flyer content for recruiting volunteers 55 and older into AmeriCorps.
  - G4.O1. Output D. Develop public service announcement (PSA) campaign video featuring spots to engage individuals 55 and older.

**Next Meeting:** Motion by Hillary, second by Char, to move the next meeting to Wednesday, May 25, 2022 as a committee breakout session.

**\*Action Item**

**\*\* Meeting Minutes Approved 8/15/2022**