



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting
Thursday, February 6, 2025
TownePlace Suites by Marriott
175 Avenida Del Rio, Twin Falls, ID
9:00 a.m. - 2:00 p.m. (Mountain Time)
NO VIRTUAL OPTION

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order and Introductions	Kayoko Cameron, Chair	
	Approval of October and December Meeting Minutes		Action Item
9:10 a.m.	Welcome to Twin Falls	TownePlace Suites	
9:20 a.m.	ITC Strategic Plan and Visit Idaho Updates	Natalie Jushinski	
9:45 a.m.	Madden Media Update	Addy Coleman	
10:15 a.m.	Red Sky Update	Julie Chigbrow	
11:15 a.m.	Grant Updates Handbook Updates/Scope of Work Changes	Ewa Szewczyk & Alexis Malcomb	Action Item
11:45 a.m.	Break for lunch		
1:30 p.m.	Other Discussion/Future Meetings	Kayoko Cameron, Chair	
2:00 p.m.	Meeting Adjourn	Kayoko Cameron, Chair	Action Item