



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting & Grant Presentations

Thursday, May 5, 2022 | 8:45 a.m. to 5:00 p.m.

The Riverside Boise

Join Zoom Meeting:

<https://zoom.us/j/99821719093?pwd=dDVhU25jdGNJVDBrbkNpVXF0tVZz09>

Meeting ID: 998 2171 9093 Passcode: 941162

Public Meeting Location: The Riverside, 2900 W Chinden Blvd, Garden City, ID 83714

Idaho Travel Council Members Present	Commerce Staff Present
Earl Sullivan, Multi-Region	
Tim Johnson, Region VII	Matt Borud, Marketing and Innovation Officer
Kayoko Magnus, Region I	Diane Norton, Tourism Manager
Art McIntosh, Region II	Ewa Szewczyk, Grants Manager
Pat Morandi, (Chair) Region III	
Vacant, Region IV	
T - Jeff Glissendorf, Region V	Laurie McConnell, Sr. Tourism Specialist
Lonnie Allen, (Vice Chair) Region VI	Nancy Richardson, Sr. Tourism Specialist
	T - Katie Pegan, Tourism Specialist
	T - Andrea Rayburn, Tourism Specialist
T - Teleconference	T - Cristin Wondergem, Tourism Specialist

Pat Morandi, Chair called meeting to order at 9:00 a.m.

Welcome

Welcome ITC, Tourism team and participants.

Approval of meeting minutes

March Meeting – Pat Morandi, Chair

Motion: Lonnie Allen

Second: Earl Sullivan

All in Favor

Motion approved

Action item

Dean Runyan Economic Impact Study

Leon Aliski

Longwoods International Research

Anna Blount

Grant Updates and Presentation Process

Ewa Szewczyk

Lodging Collections Update

Matt Borud



Brad Little, Governor
Tom Kealey, Director

Presentations

Coeur d'Alene Convention & Visitors Bureau
Yellowstone Teton Territory (YTT)
Southwest Idaho Travel Association (SWITA)
Sun Valley Marketing Alliance
Southern Idaho Tourism (SIT)

Mark Robitaille
Kristi Baughman
Jared Montague
Scott Fortner
Melissa Barry

Greater Idaho Falls Chamber of Commerce
McCall Area Chamber of Commerce
Greater Pocatello CVB
Southeast Idaho High Country Tourism
Greater Sandpoint Chamber of Commerce

Chip Schwarze
McKenzie Kramer
Matt Hunter
Destiny Egley
Chris Bessler

Teton Regional Economic Coalition
North Idaho Tourism Alliance (NITA)
Visit Lewis Clark Valley
Nampa Chamber of Commerce
Hailey Chamber of Commerce

Brian McDermott
Ricia Lasso
Michelle Peters
Jill Cryder
Mike McKenna

Q & A

Pat Morandi, Chair

Adjourn Meeting

Pat Morandi, Chair adjourned meeting 4:30 p.m.
Motion: Art McIntosh
Second: Kayoko Magnus
All in favor
Motion approved

Action item



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting & Grant Presentations

Friday, May 6, 2022 | 9:00 a.m. to 4:20 p.m.

The Riverside Boise

Join Zoom Meeting:

<https://zoom.us/j/99821719093?pwd=dDVhU25jdGNJVDBrbkNpVXFRM0tvZz09>

Meeting ID: 998 2171 9093 Passcode: 941162

Public Meeting Location: The Riverside, 2900 W Chinden Blvd, Garden City, ID 83714

Idaho Travel Council Members Present	Commerce Staff Present
Earl Sullivan, Multi-Region	Tom Kealey, Director
Tim Johnson, Region VII	Matt Borud, Marketing and Innovation Officer
Kayoko Magnus, Region I	Diane Norton, Tourism Manager
Art McIntosh, Region II	Ewa Szewczyk, Grants Manager
Pat Morandi, (Chair) Region III	Holly Stevenson, Grants
Vacant, Region IV	
Jeff Glissendorf, Region V - Absent	Laurie McConnell, Sr. Tourism Specialist
Lonnie Allen, (Vice Chair) Region VI	Nancy Richardson, Sr. Tourism Specialist
	Katie Pegan, Tourism Specialist
	Andrea Rayburn, Tourism Specialist
T - Teleconference	Cristin Wondergem, Tourism Specialist

Pat Morandi, Chair called meeting to order at 9:00 a.m.

Welcome

Welcome ITC, Tourism team and participants.

Grant Presentation Process Review

Ewa Szewczyk

Presentations

Boise Convention & Visitors Bureau
Moscow Chamber of Commerce
Stanley-Sawtooth Chamber of Commerce
Post Falls Chamber of Commerce

Carrie Westergard
Samantha Martinet
Dani Hansen
Christina Petit

Idaho Outfitters & Guides Assoc (IOGA)
Idaho RV Campgrounds Assoc (IRVCA)
Idaho Lodging & Restaurant Assoc (ILRA)

Aaron Leiberman
Jeannie Bixby
Pam Eaton

Cascade Chamber of Commerce
North Central Idaho Travel Assoc (NCITA)
Bear Lake Valley CVB
Lemhi County E.D. Assoc (LCEDA)

Julie Crosby
Stacia Morfin
Tami Leonhardt
Tammy Stringham

Salmon River Chamber of Commerce
Challis Chamber of Commerce
Greater Salmon Valley Chamber of Commerce

Niki Carlson
Sherry Maestas
Jo Schroeder

Q & A

Pat Morandi, Chair



Brad Little, Governor
Tom Kealey, Director

Scope of Work Updates

Ewa Szewczyk

Adjourn Meeting

Pat Morandi, Chair adjourned meeting 4:20 p.m.

Motion: Art McIntosh

Second: Kayoko Magnus

All in favor

Motion approved

Action item



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting & Grant Presentations

Friday, May 9, 2022 | 10:00 a.m. to 10:30 a.m.

Virtual Special Session

Join Zoom Meeting:

<https://zoom.us/j/92010761293>

Meeting ID: 920 1076 1293

Idaho Travel Council Members Present	Commerce Staff Present
T - Earl Sullivan, Multi-Region	
T - Tim Johnson, Region VII	T - Matt Borud, Marketing and Innovation Officer
T - Kayoko Magnus, Region I	T - Diane Norton, Tourism Manager
T - Art McIntosh, Region II	T - Ewa Szewczyk, Grants Manager
T - Pat Morandi, (Chair) Region III	
Vacant, Region IV	T - Tina Caviness, Analyst Associate
T - Jeff Glissendorf, Region V	T - Laurie McConnell, Sr. Tourism Specialist
T - Lonnie Allen, (Vice Chair) Region VI	T - Nancy Richardson, Sr. Tourism Specialist
	T - Katie Pegan, Tourism Specialist
T - Teleconference	

Pat Morandi, Chair called meeting to order at 10:00 a.m.

Welcome

Welcome ITC, Tourism team and participants.

Grant Presentation Process Review

Ewa Szewczyk

Presentations

Idaho Ski Areas Assoc (ISAA)

Rebecca Reeves

Q & A

Pat Morandi, Chair

Scope of Work Updates

Ewa Szewczyk

Reallocation of dollars to cover expenses for a monitor required at the IDA airport

Motion: Earl Sullivan

Second: Lonnie Allen

All in Favor

Motion approved



Brad Little, Governor
Tom Kealey, Director

Adjourn Meeting

Pat Morandi, Chair adjourned meeting 10:37 a.m.

Motion: Lonnie Allen

Second: Kayoko Magnus

All in favor

Motion approved

Action item