



## **Idaho Lottery Commission Meeting Minutes**

### **Date, Time, and Place**

The 261<sup>st</sup> meeting of the Idaho Lottery Commission took place on Thursday, September 21, 2023, at Idaho Lottery Headquarters, Boise, Idaho and via Zoom.

### **Attendees:**

#### Commissioners Present:

Chairman, Craig Corbett - via Zoom  
Commissioner, Sue Kerrick  
Commissioner, Skip Smyser  
Commissioner, Amy Bloem - via Zoom

#### Lottery Staff Present:

Director, Jeff Anderson  
Chief Operating Officer, Becky Schroeder  
Director of Lottery Security, Tony Pittz  
Deputy Director of Sales, Larry Polowski  
Deputy Director of Marketing, Sherie Moody-St. Clair  
Chief Financial Officer, Ben Klotthor  
Management Assistant, Gaby Perez  
Public Information Specialist, David Workman

#### Others Present:

Brad Surkamer, CLM  
Ryan Belveal, Diamond Game  
Tom Day, Intralot  
John Sheldon, Sullivan Reberger  
Pat Reberger, Sullivan Reberger  
Pat Sullivan, Sullivan Reberger  
Robert Anderst, Risch Pisca, LLC  
Shanna Bray, Pollard Banknote - via Zoom  
Robin Williams, Pollard Banknote - via Zoom  
Alyssa Romero, Lobby Idaho - via Zoom  
Frances Lippitt, Legislative Services

### **1. Meeting Called to Order**

Chairman Corbett called the meeting to order at 10:05 AM

### **2. Current Sales Report**

Ben Klotthor, Chief Financial Officer, reviewed the current sales report. That report is entered into the minutes as an attachment.

### **3. Marketing Division Update**

Director Anderson updated the commission on behalf of our Deputy Director of Marketing, Sherie Moody-St. Clair. He informed the Commission that our Halloween themed tickets are out in the market with multiple options. We worked with Spangler Candy Company again on a new ticket featuring Dum Dum lollipops with a strawberry scent. The Idaho \$1,000,000 Raffle will be launching on October 21, 2023. There is a change this year to the game featuring two one million dollar prizes rather than just one one-million-dollar prize. We have six holiday games launching October 10. One of those games is O'Christmas Spree, where we have partnered with the Kroger Company to have the winner participate in a shopping spree at each winners' local Fred Meyer store. The Kroger Company was very excited and let us know they have never partnered with a Lottery for a great promotion such as this one.

### **3. Welcome New Commissioner**

Director Anderson and Chairman Corbett welcomed our newest Commissioner, Amy Bloem, from Coeur d' Alene. Commissioner Bloem introduced herself, she has lived in Idaho since she was 8 years old. She moved away from Idaho for a while and came back to take over her family business, StanCraft Luxury Wood Boat company, which has expanded into other venues such as marine construction, construction, in general, as well as dealerships for MasterCrafts and other boat manufacturers.

### **4. Approval of the Minutes**

Commissioner Kerrick moved to approve the minutes from May 18, June 30, and July 18, 2023, Commission meetings. Commissioner Smyser seconded the motion. The vote was unanimous for approval.

## **5. Director Update**

### **Elect Vice Chair\***

Director Anderson stated that Commissioner Peter Smith was previously appointed as our Vice Chair, however he is no longer with the Lottery Commission, therefore a Vice Chair needs to be appointed. Commissioner Smyser has volunteered to take this position. Commissioner Kerrick approved the motion, Commissioner Bloem seconded the motion. The vote was unanimous for approval.

### **Lucky for Life Game Group**

Director Anderson updated the Commission on our role as a managing lottery in the Lucky for Life game group. The Lucky for Life game group currently has 23 participating lotteries and eight managing lotteries, which now includes the Idaho Lottery..

### **Administrative Rules**

The Commission had previously approved moving forward with our Administrative Rule changes which are being advanced to the legislative session. These rules include a no fee pre-paid prize payment card for prizes over \$100. Another change includes the recommendation to modify the Bingo/Raffle Advisory Board, which has not changed since 1992 since they were originally written. We currently have a very difficult time filling positions in 6 regions, so the change would reduce to 3 positions, no region requirements and no political affiliations required.

### **NASPL**

Director Anderson wanted to remind the Commission of the NASPL conference in Milwaukee, Wisconsin starting October 30th. Commissioners Corbett, Kerrick and Stright will be attending the conference.

## **6. Administrative Update**

### **Scratch Ticket Request\***

COO Schroeder asked for the Commission's approval to print the next range of scratch tickets which will include games 1800-2100.

Commissioner Smyser approved the request, Commissioner Kerrick seconded the motion. The vote was unanimous for approval.

**7. Security Division Update**

**Package Delivery Request for Proposal (RFP)\***

Director of Lottery Security informed the Commission that our shipping contract with UPS ends in December of 2023. We have decided to go out to bid to see what else is out there as UPS prices have gone up extensively. Director Pittz asked the Commission for permission to publish the request for proposal. The proposal will be published on our website, we will issue a press release as well as send it to about a dozen vendors.

Commissioner Smyser approved the motion, Commissioner Kerrick seconded the motion. The vote was unanimously approved.

**Set Future Meeting Date\***

The Commission agreed that the next meeting will be on Thursday, November 16, 2023, at 10:00 AM. Commissioner Kerrick moved to approve the date and Commissioner Smyser seconded the motion. The vote was unanimous for approval.

**8. Adjournment**

Commissioner Smyser moved to adjourn, seconded by Commissioner Kerrick and the meeting was adjourned.

**Certification:**

I hereby certify that the foregoing minutes are a true and correct record of the actions and decisions made by the Lottery Commission.

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Jeffrey R. Anderson, Executive Director  
Lottery Commission Secretary

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Date