



Brad Little, Governor  
Tom Kealey, Director

## Idaho Travel Council Meeting

Thursday, February 6, 2025

TownePlace Suites by Marriott, Twin Falls Idaho

9:00 a.m. - 2:00 p.m. (Mountain Time)

No Virtual Option

Idaho Travel Council Members Present	Commerce Staff Present
Kayoko Cameron, (Chair) Region I	Natalie Jushinski, Tourism Manager
Angela Osborne, Region II	Ewa Szewczyk, Grants Manager
Scott Turlington, Region III	Alexis Malcomb, Grants & Contracts Officer
Shawn Barigar, Region IV	Tina Caviness, Analyst Associate
Crystal Nelson, Region V - T	Laurie McConnell, Sr. Public Information Specialist
Stephen Dutcher, Region VI	Nancy Richardson, Sr. Tourism Specialist - T
Mike Fitzpatrick, Region VII	Katie Pegan, Tourism Specialist - T
Earl Sullivan, (Vice Chair) Multi-Region	Andrea Rayburn, Tourism Specialist - T
	Cristin Wondergem, Tourism Specialist - T
	Andres Womack, Tourism Specialist - T
T - Teleconference	

Kayoko Cameron Chair called meeting to order at 9:00 am

### Welcome

Welcome ITC, Tourism team and participants.

### Approval of meeting minutes

October & December Meeting Minutes – Kayoko Cameron, Chair

Motion: Earl Sullivan

Action item

Seconded: Mike Fitzpatrick

All in Favor

Motion approved

### Welcome to Twin Falls

Ben Watson, TownePlace Suites by Marriott

Kyle Tarbet, Twin Falls Area Chamber of Commerce

### ITC Strategic Plan and Visit Idaho Updates

Natalie Jushinski

### Madden Media Update

Addy Coleman

### Red Sky Update

Julie Chigbrow



**Brad Little**, Governor  
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### **Grant Updates**

Ewa Szewczyk & Alexis Malcomb

No action item - Handbook Updates/Scope of Work Changes

Motion: \_\_\_\_\_ Action item

Seconded:

All in favor

~~Motion approved~~

*Worked through lunch*

### **Other Discussion - Future Meetings**

Kayoko Cameron, Chair

March 26, 2025 Virtual Statewide Regional Tourism Recap Meeting

May 1-2, 2025 ITC Meeting & Grant Presentations-Boise

July 30-31, 2025 ITC Meeting & Grant Awards

October 20-22, 2025 ITC Meeting & ICORT

### **Adjourn Meeting**

Kayoko Cameron. Chair adjourned meeting 12:30 pm

Motion: Kayoko Cameron

Action item

Seconded: Angela Osborne

All in favor

Motion approved