



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting
Wednesday, July 30, 2025
CSI/Blaine County Community Center – Minnie Moore Room
(1050 Fox Acres Rd, Hailey, ID)

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order and Introductions	Kayoko Cameron, Chair	
	Approval of May 16 th Special Meeting Minutes		Action Item
9:05 a.m.	Welcome and Opening Remarks	Director of Commerce Tom Kealey, City Administrator, Lisa Horowitz, & Mike McKenna	
9:30 a.m.	Grant Updates/ITC Handbook Recommendations	Ewa Szewczyk Alexis Malcomb	Action Item
12:00 p.m.	Lunch Break – On your own	Kayoko Cameron, Chair	
1:30 p.m.	ITC Audit Results and Tourism Grant Application Review and Discussion	Ewa Szewczyk Alexis Malcomb	
2:15 p.m.	FY25 Collections Recap and FY26 Forecast Visit Idaho Program Updates	Jeremy Chase Natalie Jushinski	
2:45 p.m.	Madden Media Update	Dan Janes & Addy Coleman	
3:15 p.m.	Red Sky Update	Julie Chigbrow	
3:45 p.m.	Meeting Adjourn	Kayoko Cameron, Chair	Action Item



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Time	Topic	Lead	Notes
9:00 a.m.	Call to Order and Introductions	Kayoko Cameron, Chair	
9:05 a.m.	Tourism Grant Review and Discussion (Cont.) & Sponsorship Change Request	Ewa Szewczyk	Action Item
10:20 a.m.	Break	Kayoko Cameron, Chair	
10:30 a.m.	Grant Awards	Ewa Szewczyk	
	Region 1 – Kayoko Cameron		Action Item
	Region 2 – Angela Osborne		Action Item
	Region 3 – Scott Turlington		Action Item
	Region 4 – Shawn Barigar		Action Item
	Region 5 – Crystal Nelson		Action Item
	Region 6 – Steven Dutcher		Action Item
	Region 7 – Mike Fitzpatrick		Action Item
	Multi-Regions – Earl Sullivan		Action Item
	Future Meetings: Idaho Conference on Recreation and Tourism October 20, Mountain America Center, Idaho Falls		
12:00 p.m.	Meeting Adjourn	Kayoko Cameron, Chair	Action Item