



Brad Little, Governor

Tom Kealey, Director

Idaho Travel Council Agenda
Wednesday, May 1, 2024 | 9:00 a.m. to 3:45 p.m. MDT
Location: The Lincoln Auditorium, Idaho State Capitol

Zoom Link: <https://us06web.zoom.us/j/83657765420?pwd=a7DGkheyMGar1iAtxL7IiVBNT05PtA.1>

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order Welcome and Introductions	Shawn Barigar, Chair	Action Item
9:10 a.m.	Lodging Collection Update, ITC Strategic Plan	Diane Norton	Action Item
9:30 a.m.	Approval of ITC Strategic Plan	Shawn Barigar, Chair	Action Item
9:35 a.m.	Grant Updates & Presentation Process	Ewa Szewczyk	
Presentations			
9:45 a.m.	McCall Area Chamber of Commerce & Visitors Bureau	McKenzie Kraemer	
10:00 a.m.	Coeur d'Alene Convention & Visitors Bureau	Mark Robitaille	
10:15 a.m.	Hailey Chamber of Commerce	Mike McKenna	
10:30 a.m.	BREAK		
10:45 a.m.	North Central Idaho Travel Association (NCITA)	Mary Romero	
11:00 a.m.	Visit Sun Valley	Ray Gadd	
11:15 a.m.	Southern Idaho Tourism	Sarah Rohrbach	
11:30 a.m.	Nampa Chamber of Commerce	Jill Cryder	
11:45 p.m.	LUNCH		
Presentations <i>(continued)</i>			
1:00 p.m.	Boise Metro Chamber of Commerce (BMCC)/Visit Boise	Carrie Westergard	
1:15 p.m.	Orofino Chamber of Commerce DBA Clearwater County Chamber of Commerce	Erica Holland	
1:30 p.m.	Moscow Chamber of Commerce + Visitor Center (MCOC+VC)	Sam Martinet	
1:45 p.m.	Idaho Ski Areas Association (ISAA)	Rebecca Reeves	
2:00 p.m.	Greater Sandpoint Chamber of Commerce	Kate McAlister	
2:15 p.m.	BREAK		
2:30 p.m.	Visit Lewis Clark Valley – Gateway to Hells Canyon	Michelle Peters	
2:45 p.m.	Stanley-Sawtooth Chamber of Commerce	Dani Hansen	
3:00 p.m.	Idaho Lodging and Restaurant Association (ILRA)	Pam Eaton	
3:15 p.m.	Challis Chamber of Commerce	Sherry Maestas	
3:30 p.m.	Q & A	Shawn Barigar, Chair	
3:45 p.m.	Adjourn	Shawn Barigar, Chair	Action Item



Brad Little, Governor

Tom Kealey, Director

Idaho Travel Council Agenda
Thursday, May 2, 2024 | 9:00 a.m. to 1:30 p.m. MDT
Location: The Lincoln Auditorium, Idaho State Capitol

Zoom Link: <https://us06web.zoom.us/j/83657765420?pwd=a7DGkheyMGar1iAtxL7IIVBNT05PtA.1>

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order Welcome and Introductions	Shawn Barigar, Chair	
9:10 a.m.	Grant Presentation Process Review	Ewa Szewczyk	
	Presentations		
9:15 a.m.	Lemhi County Economic Development Association (LCEDA)	Tammy Stringham	
9:30 a.m.	Idaho Outfitters and Guides Association (IOGA)	Aaron Lieberman/Erik Weiseth	
9:45 a.m.	Bear Lake Valley Convention & Visitors Bureau	Tami Leonhardt	
10:00 a.m.	Southeast Idaho High Country Tourism	Destiny Egley	
10:15 a.m.	Yellowstone Teton Territory (YTT)	Janalyn Holt	
10:30 a.m.	Southwest Idaho Travel Association (SWITA)	Jared Montague	
10:45 a.m.	BREAK		
11:00 a.m.	North Idaho Tourism Alliance (NITA)	Ricia Lasso	
11:15 a.m.	Greater Salmon Valley Chamber of Commerce	Tona Leiseth	
11:30 a.m.	Post Falls Chamber of Commerce	Christina Petit	
11:45 a.m.	Greater Pocatello Convention & Visitors Bureau	Jeffery Glissendorf	
12:00 p.m.	LUNCH		
1:00 p.m.	Q & A	Shawn Barigar, Chair	
1:15 p.m.	Scope of Work Updates	Ewa Szewczyk	Action Item
1:30 p.m.	Adjourn	Shawn Barigar, Chair	Action Item